

THE CPM[®] DESIGNATION

A LIFELONG INVESTMENT IN YOUR CAREER

A program for CPM[®] Candidates and others interested in earning the CPM[®] designation.

Join one of our Membership Executives from IREM[®] Headquarters in Chicago to walk through the CPM[®] requirements, as well as learn more about the resources to help you achieve this prestigious designation.



Why Become a CPM[®]?

Because if you don't, you're leaving money on the table.

- The **average total compensation** for a CPM[®] is **46% more** than that of a non-credentialed property manager
- The CPM[®] means **credibility, ethics, and increased earning potential**
- Enjoy the benefits of IREM's **aggressive promotion** efforts touting the expertise of those who hold the CPM[®] designation
- The CPM[®] gives you the **confidence, tools, and training** to achieve maximum results for your clients



THE IMPACT OF THE CPM[®] DESIGNATION ON THE U.S. MARKET

- Nearly \$2 trillion in assets, including 10.4 billion sq. ft. of commercial space and 11.4 million residential units, is managed by CPM[®] designees
- The typical CPM[®] supervises 44 employees
- 42.8% of conventional apartments are managed by CPM[®] designees
- The average base salary for a CPM[®] is \$113,793, with a median base salary of \$102,000

“ I have profited enormously from the exceptional value of my CPM[®] designation, so I enthusiastically encourage our employees to put it high on their professional development plans. The knowledge and skills you come away with in preparing to earn the CPM[®] and the ongoing resources and connections that IREM[®] provides is the competitive advantage in this constantly-changing industry. ”

~ Karen Whitt, CPM[®], RPA[®], CRE[®]
President, US Investor Services and
Real Estate Management Services
Colliers International, AMO[®]

Join us in Minnesota!

Date: Tuesday, April 24, 2018

Session 1: 8:30 – 9:30 am @ Butler Square

Session 2: 11:30 am – 12:30 pm @ the
IREM Minnesota Office

Registration Info:

Visit www.irem.org for details