

The Institute of Real Estate Management (IREM[®]) is an international community for property and asset managers dedicated to advancing the profession of real estate management. For more than 90 years, our members have made IREM the world's strongest voice for all things real estate management. Today, nearly 20,000 leaders in commercial and residential management from around the world look to IREM for professional learning, industry-recognized certifications, and meaningful networking.

As the Minnesota chapter of IREM, we are dedicated to serving real estate professionals who manage all property types by providing meaningful, networking and educational offerings, evolving with professionals to provide lifelong development opportunities.

IREM's Industry Partner program is designed to foster professional relationships between our chapter members and reputable service providers in Minnesota. This program offers our Industry Partners the opportunity to participate in chapter activities, and at the same time, helps our chapter members serve their clients and employers via recommendations of quality vendors. With the IREM Industry Partner program, our chapter offers an array of exclusive benefits designed to elevate your visibility, expand your professional network, and position your business as a trusted partner in the real estate management community. Please note: These benefits are exclusive to the IREM Minnesota chapter.

These benefits apply to Minnesota communications and programs only.



IREM Minnesota

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“Insight Restoration has been an active member of IREM for several years. This organization is so powerful, especially for the younger generation of Commercial Real Estate Professionals, due to the education gained from savvy veterans, and relationships built with some of the best Industry Partners in the area. It’s a very intimate group that cares about each others’ success and growth. Supporting IREM is one of the best decisions we have made, and we’ll continue to do so into the future.”

Joe Holman, Insight Restoration
(Platinum IREM Industry Partner)

“We really didn’t know what to expect when we joined IREM, but it turned out to be one of the best decisions we’ve made. A lot of our clients were already members, so right from the start, it felt like joining a big family. We jumped right in and got involved with committees, which helped us connect with so many fun, talented professionals on a personal level. It’s been such a joy learning from others and finding ways to serve members in new and meaningful ways. We’ll always support this amazing organization and encourage others to get involved too!”

Julie Stanke, Fresh Paint, Inc.
(Platinum IREM Industry Partner)

“When I first moved to Minnesota and began working in the commercial real estate industry, IREM was the first organization I joined. The connections I’ve made through IREM have been truly invaluable enriching my professional growth and leading to many wonderful friendships along the way. It’s a fantastic organization to get involved with, made up of dedicated and genuinely great people.”

Jennifer Coquette, SavATree
(Gold IREM Industry Partner)

“Being an IREM Industry Partner has been invaluable for building relationships and staying connected with property professionals who truly understand our industry. The networking, education, and collaboration opportunities have helped us strengthen our business and be a better resource for our clients.”

Aimee Kittelson, SERVPRO Team Clemente
(Gold IREM Industry Partner)

BENEFITS	PLATINUM \$2,900 <small>(This level is capped at 25 companies)</small>	GOLD \$1,800	SILVER \$1,200
★ Golf hole sponsorship (there will be two IP sponsors per hole) AND booth at the VIP Tradeshow*	★		
Prime booth location at the VIP Tradeshow*	★		
One sponsored email blast annually to our property manager members	★		
One “Thursday Takeover” of IREM social media channels (<i>LinkedIn, Facebook, Instagram as applicable</i>) annually with five posts on your reserved Thursday	★		
Company logo and link featured twice annually in the Chapter Connection	★		
Linked company logo scrolling (<i>or listed</i>) on the IREM website homepage	★		
Company recognition on annual Platinum Industry Partner banner at programs and events (<i>due to MN Department of Commerce CE requirements, banner may not be displayed inside space where CE is offered</i>)	★		
Booth at the VIP Tradeshow*		★	
Opportunity to be entered in a raffle for the potential to purchase a golf hole sponsorship (<i>Available on a limited basis; offered when applicable</i>)		★	
One Chapter Connection sponsorship annually	★	★	
IREM Industry Partner logo for your marketing	★	★	★
Company listing in online Industry Partner directory	★	★	★
Inclusion in our virtual business card hub*	★	★	★
Access to the IREM property manager list distributed twice annually (<i>in Excel format</i>)	★	★	★
Access to the online member directory	★	★	★
Opportunity to present a Lunch & Learn educational session (<i>Limited availability per year. Sessions must comply with MN Department of Commerce CE requirements</i>)	★	★	★
Opportunity to sponsor and host an Advancing Leaders of Minnesota (ALM) event	★	★	★
Participate in IREM-sponsored outreach initiatives, including Hearts & Hammers and People Serving People	★	★	★
Attend IREM programs and events at the member rate	★	★	★
Number of complimentary registrations to IREM programs annually	6	4	2
Number of complimentary registrations to invite non-IREM property managers to IREM programs	6	4	2
Sponsor nametag ribbon at IREM programs	★	★	★
Opportunity to serve on an IREM committee	★	★	★
Contribute one article annually to the IREM Minnesota Blog	★	★	★
Ability to sponsor IREM property manager members at IREM programs and events	★	★	★

*or similar recognition if reimaged

Events where you have an opportunity to network and market your business with IREM professionals:

IREM SPONSORED:

- Golf Tournament
- Member Celebration
- VIP Tradeshow
- Community Outreach Events
- Quarterly Programs
- Building Tours
- ALM Events
- Lunch and Learns